

Hanoi, 2022

CALL FOR PAPER
INTERNATIONAL CONFERENCE ON
“DIGITAL TRANSFORMATION IN INTERNATIONAL SUPPLY CHAIN”

To whom it may concern,

The international conference entitled **Digital transformation in international supply chain** in 2022.

The conference is a forum for international and domestic scholars in the field of international supply chain and digital transformation to present and discuss their research. The conference is also an opportunity for researchers, administrators, and entrepreneurs to discuss issues related to the latest trends in digital transformation of supply chain and digital business, contributing to the development of process of supply chain diversification, technological innovation, and digital transformation.

For further information, please see the attached Call for Paper Guideline.

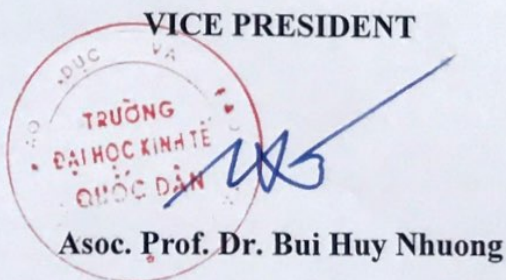
We are looking forward to receiving papers from you.

Detail information, please contact:

Conference Organizing team

*School of Trade and International Economics,
National Economics University*

Email: conference.stie@gmail.com

VICE PRESIDENT

Assoc. Prof. Dr. Bui Huy Nhung

CALL FOR PAPERS
INTERNATIONAL CONFERENCE
“DIGITAL TRANSFORMATION IN INTERNATIONAL SUPPLY CHAIN”
October 2022, Hanoi - Vietnam

Introduction

Digital Transformation in Supply Chain is defined as the process of using technology to solve business problems and fundamentally improve business processes; encompass a variety of initiatives across the organization - from marketing to sales, customer service to finance. Today, digital transformation is an increasingly important part of overall business strategy. Supply chain capabilities and technologies have evolved significantly over the past decade, with digital transformation playing a significant role in this evolution. In recent years, supply chains have become increasingly automated. The use of intelligent robots and other technologies has allowed companies to improve their supply chain processes and reduce costs.

As a highly open economy, Vietnam cannot avoid the impact of the industry revolution 4.0 on key sectors of the economy including investment, business, and supply chain management. In addition, the negative impact of the Covid-19 pandemic has disrupted the global supply chain, reduced consumption, and other consequences of the economy, forcing businesses to apply outstanding achievements of digital technology. The changes in the domestic and global context have accelerated the process of supply chain diversification, technological innovation, and digital transformation.

To create a forum for scholars from different academic fields of economics, business and management to exchange knowledge and present their research, the international conference on “*Digital transformation in international supply chain*” will be organized by National Economics University in Hanoi, Vietnam.

Topics

The topics of interest include, but are not limited to:

- The latest trends in digital transformation of supply chain;
- Digital business; digital commerce; e-commerce;
- Digital transformation in supply chain management, logistics, and international business;
- Directions of trade and investment shifts in the new normal economic context;
- Transformation of supply chains towards more sustainable directions;
- Other contemporary economic and business topics such as sharing economy, circular economy, and other related topics.

Time and Venue

- *Time:* 6th October 2022

- *Venue:* Conference Venue, National Economics University, 207 Giai Phong Street, Hanoi, Vietnam.

Submission

- *Language:* Full submitted papers can be either in Vietnamese or English, with the title and abstract are both in Vietnamese and English. Papers are not more than 7,000 words (submitted in Microsoft Word format, characters Times New Roman 12pt. and 1.2 lines spacing) including tables, figures, notes, references and appendices.

- *Suggested structure of the paper:* as submission guide

- *Full papers please send to:* conference.stie@gmail.com; with email's subject is: "Submission to International Conference"

- *Deadline:* 15/11/2022.

Accepted papers are edited and published in the International Conference's Proceedings with ISBN.

Conference's Fee: VND 500,000/paper.

Contact information

All information for the conference could be found at NEU portal and School of Trade and International Economics website:

<http://vienthuongmaikinhtequocte.neu.edu.vn/>.

For any detail information, please contact:

Ms. Le Thi Thai Ha, 0911 069 199

Email: conference.stie@gmail.com

SUBMISSION GUIDELINES

PAPER TITLE (12 pt., Times New Roman, uppercase, bold style, centred)

Author Name^{1*}, Author Name², Author Name³

¹Department of -----, University Name, City, Country

²Department of -----, University Name, City, Country

³Department of -----, University Name, City, Country

*Email of corresponding author:

Abstract

150 to 200 words (12 pt., Times New Roman, normal style).

Keywords: 3 – 5 words, in alphabetical order (12 point, Times New Roman, italics)

1. Title (12 pt., normal, bold, number “1.”, “2.”, left justified).

- Use a normal font (12 pt. Times New Roman) for text.
- Spacing: 6pt spacing before and 6pt spacing after
- Line spacing: 1.2
- Use tab stops or other commands for indents, not the space bar.
- Save your file in .docx format (Word 2017 or higher).

1.1 Title (12 pt., bold, italics, left justified)

1.1.1 Title (12 pt., italics, left justified)

1.1.2. Equation

- Use the equation editor or MathType for equations (12 point, Times New Roman, normal style).

1.2 Figure

- The image is a high-contrast black-and-white image (dpi ≥ 300)
- Figure captions begin with the term Fig. in bold type, followed by the figure number, also in bold type.

1.3 Table

- All tables are to be numbered using Arabic numerals.
- Use the table function, not spreadsheets, to make tables.
- Tables should always be cited in text in consecutive numerical order.
- For each table, please supply a table caption (title) explaining the components of the table.

Reference (12 pt., normal, bold, left justified):

- Emerald's Harvard referencing style

<https://www.emeraldgroupublishing.com/journal/jed#author-guidelines>

Papers are not more than 7,000 words (inclusive of tables, figures, notes, references and appendices)

Any manuscript that does not meet the above instructions may be returned to the author for the necessary revision before publication.